

## SALT LAKE COMMUNITY COLLEGE TO WESTMINSTER UNIVERSITY TRANSFER ADVISING PATHWAYS

### ASSOCIATE OF SCIENCE IN BUSINESS TO BACHELOR OF SCIENCE IN MARKETING

Prescribed transfer pathway based upon requirements in the 2024-2025 catalogs of Salt Lake Community College and Westminster University.

|                        | Fall Semester  | Credits   | Spring Semester  | Credits   |
|------------------------|--|-----------|--|-----------|
| <b>SLCC<br/>Year 1</b> | ENGL 1010: Intro to Writing (EN)                       | 3         | ACCT 2010: Survey of Financial Accounting<br>ACCT 1050: Fundamentals of Accounting | 3         |
|                        | MATH 1050: College Algebra - Business (QL)             | 4         | ENGL 2010: Intermediate Writing (EN)   | 3         |
|                        | ECON 1740: Economic History of U.S. (AI) (recommended) | 3         | BUS 1050: Foundations of Business  | 3         |
|                        | Lifelong Wellness (LW)                                 | 1         | BUS 2200: Business Communication (CM)<br>(recommended)                             | 3         |
|                        | Life Science (LS)                                      | 4         | Fine Arts (FA)   | 3         |
|                        | MGMT 2950: Business Leaders Forum                      | 1         |  |           |
|                        |  | <b>16</b> |  | <b>15</b> |

|                        | Fall Semester  | Credits   | Spring Semester                              | Credits   |
|------------------------|--|-----------|--|-----------|
| <b>SLCC<br/>Year 2</b> | ACCT 2020: Managerial Accounting                       | 3         | MGT 2040: Business Statistics                | 4         |
|                        | CSIS 2010: Business Computer Proficiency               | 3         | Physical Science (PS)                        | 3         |
|                        | ECON 2010: Principles of Microeconomics                | 3         | ECON 2020: Principles of Macroeconomics (SS) | 3         |
|                        | Humanities (HU)  | 3         | FIN 2040: Financial Management               | 3         |
|                        | BUS 2200: Business Communication (CM)<br>(recommended) | 3         | FIN 2220: Financial Statement Analysis       | 3         |
|                        |  | <b>15</b> |  | <b>16</b> |

|                      | Fall Semester                           | Credits   | Spring Semester                    | Credits   |
|----------------------|---|-----------|------------------------------------|-----------|
| <b>WU<br/>Year 3</b> | BUSI 101 A&B&C: Business Fundamentals I | 6         | MGMT 309: Operations Management    | 3         |
|                      | MKTG 300: Principles of Marketing       | 3         | BUSI 300: Information Technology   | 3         |
|                      | BUSI 225: Business Law and Ethics       | 3         | MGMT 305: Principles of Management | 4         |
|                      | Exploration Elective                    | 4         | MKTG 303: Professional Selling     | 4         |
|                      |   | <b>16</b> |                                    | <b>14</b> |

|                      | Fall Semester                      | Credits   | Spring Semester                                 | Credits   |
|----------------------|------------------------------------|-----------|---|-----------|
| <b>WU<br/>Year 4</b> | BUSI 350: Business Fundamentals II | 2         | MKTG 435: Marketing Research & Behavior         | 4         |
|                      | MKTG 428: Advertising              | 4         | MKTG 490: Senior Seminar                        | 4         |
|                      | Marketing Elective                 | 4         | BUSI 440: Business Fundamentals III, Internship | 4         |
|                      | Engaging the World course          | 4         | Marketing Elective                              | 4         |
|                      |                                    | <b>14</b> |   | <b>16</b> |

| Total Credits                       |    |
|-------------------------------------|----|
| Salt Lake Community College Credits | 64 |
| Westminster Credits                 | 60 |

| Total Credits |            |
|---------------|------------|
| <b>Total</b>  | <b>124</b> |

| Marketing Electives   | Credits |
|---|---------|
| COMM 326: Intro to Web Writing & Design                             | 4       |
| MKTG 400: Global Business Strategy                                  | 4       |
| MKTG 305: Entrepreneurial Marketing                                 | 4       |
| MKTG 420: Consumer Behavior   | 4       |
| <i>And/or other upper division electives as approved by advisor</i> |         |

The following SLCC Courses will transfer to Westminster as core business courses:

| SLCC Course   | Westminster Course                       |
|---|--|
| ACCT 2010: Survey of Financial Accounting<br>ACCT 1050: Fundamentals of Accounting  | ACCT 213: Financial Accounting           |
| ACCT 2020: Managerial Accounting  | ACCT 313: Managerial Accounting          |
| CSIS 2010: Business Computer Proficiency<br>and either MATH 1090: College Algebra-Business<br>or MATH 1050: College Algebra | BUSI 200: Applied Business Math/Modeling |
| MGT 2040: Business Statistics   | DATA 150: Data & Society                 |
| ECON 2020: Principles of Macroeconomics   | ECON 253: Elementary Macroeconomics      |
| ECON 2010: Principles of Microeconomics   | ECON 263: Elementary Microeconomics      |
| FIN 2220: Financial Statement Analysis<br>and FIN 2040: Financial Management<br>[minimum grade B- for both classes]         | FINC 300: Business Finance               |