

## COURSE DESCRIPTIONS

### **FINC 405A Investment Strategies and Applications I 2 CREDITS**

This course meets for two hours in Fall semester and two hours in Spring semester. Students in this course will be managing the D.A. Davidson Student Investment Fund for the academic year. The course will give students experience preparing industry/sector analyses, researching and using various investment styles, making stock selections, monitoring portfolio selections, preparing performance reports and portfolio re-balancing. The class is designed to expose students to employment opportunities in investment research and management. The course will include materials designed to help students prepare for the Level 1 exam for the Chartered Financial Analyst professional designation.

### **FINC 405B Investment Strategies and Applications 2 2 CREDITS**

This course meets for two hours in Fall semester and two hours in Spring semester. Students in this course will be managing the D.A. Davidson Student Investment Fund for the academic year. The course will give students experience preparing industry/sector analyses, researching and using various investment styles, making stock selections, monitoring portfolio selections, preparing performance reports and portfolio re-balancing. The class is designed to expose students to employment opportunities in investment research and management. The course will include materials designed to help students prepare for the Level 1 exam for the Chartered Financial Analyst professional designation.

### **FINC 200 Investing for Everyone 3 CREDITS**

In this course, students focus on understanding basic investment options and being able to think critically about the risk and return tradeoffs of each asset class. The investment options included are stocks, bonds, mutual funds, exchange traded funds, and real estate. Key investment concepts include risk and return, and the variety of ways investment return is calculated. Students will review market cycles and volatility cycles so that they have a broad perspective on investment performance and risk over time. There is a strong focus on learning to think critically about the sources of information in this space. There is currently no other course that introduces students to the basics of investing within a framework of learning to be a critical consumer in the financial services marketplace.

### **FINC 300 Business Finance 3 CREDITS**

Business Finance introduces students to basic financial concepts and their application to business situations. The course will develop an understanding of the methods used to analyze and manage the financial performance of a firm. Topics include: a review of accounting, financial ratio analysis, time value of money, asset valuation methods, fundamentals of capital budgeting, the relationship between risk and return and the cost of capital.

### **FINC 305 Investments and Analysis 4 CREDITS**

A survey of the organization and regulation of security markets, security analysis and valuation, and principles of portfolio management from the perspective of the individual investor.

### **FINC 309 Concepts and Applications of Corporate Finance 4 CREDITS**

A case analysis approach of financial management theory with special emphasis on capital budgeting, capital markets and long-term financing.

### **FINC 310 Financial Institutions, Banking 2 CREDITS**

This course provides an understanding of financial institutions and their interactions in the economy. It explores Utah's unique and growing industrial banking industry. It provides an understanding of why these institutions are formed, how they function, and their unique characteristics.

### **FINC 401 Directed Studies 1 to 4 CREDITS**

A tutorial-based course used only for student-initiated proposals for intensive individual study of topics not otherwise offered in the Finance Program. Requires consent of instructor and school dean. This course is repeatable for credit.

### **FINC 410 Raising Money for New Business 2 CREDITS**

This course is for business and non-business majors interested in starting a new business. We will review the different sources of funds for a new business and the standard documentation needed to receive funding. We will also

familiarize students with the concepts, issues and techniques of starting a new business.

### **FINC 412 Special Topics in Finance 2 to 4 CREDITS**

Topics relevant to Finance students will be offered periodically under this title.

### **FINC 435 International Finance 4 CREDITS**

The primary focus of this course is the understanding and application of the concepts of corporate finance, financial markets, and investment in an international context. Students will analyze economic, political, cultural, religious, and demographic factors that impact country financial risk. Specific topics include the international flow of funds, exchange rate determination, managing currency exposure, global investing, political/financial risk analysis, and international capital budgeting from a global perspective.

### **FINC 493 Business Forecasting 4 CREDITS**

This course is designed to introduce students to advanced statistical forecasting procedures. The course addresses the process of assessing the need for forecasting, choice of forecasting tools, evaluation of the forecast and how to present results to management. Topics include exploratory data analysis and graphing techniques, data transformations and smoothing multivariate regression models, simultaneous system estimation, and time series analysis.

### **FINC 495 Finance Capstone 4 CREDITS**

This course integrates the concepts/theories the student has acquired in their undergraduate experience from Undergraduate Business Core courses, upper division Finance courses, and Finance elective courses. By creating and analyzing a variety of financial models, students will demonstrate their ability to effectively understand and communicate complex financial concepts, analyses, and decisions. Students will also study ethics to increase their financial ethical awareness and to create their personal ethics statement. (WCore: SC)