SALT LAKE COMMUNITY COLLEGE TO WESTMINSTER UNIVERSITY TRANSFER ADVISING PATHWAYS

ASSOCIATE OF SCIENCE IN BUSINESS TO BACHELOR OF SCIENCE IN MARKETING

Prescribed transfer pathway based upon requirements in the 2024-2025 catalogs of Salt Lake Community College and Westminster University.

	Fall Semester	Credits	Spring Semester	Credits
SLCC Year 1	ENGL 1010: Intro to Writing (EN)	3	ACCT 2010: Survey of Financial Accounting ACCT 1050: Fundamentals of Accounting	3
	MATH 1050: College Algebra - Business (QL)	4	ENGL 2010: Intermediate Writing (EN)	3
	ECON 1740: Economic History of U.S. (AI) (recommended)	3	BUS 1050: Foundations of Business	3
	Lifelong Wellness (LW)	1	BUS 2200: Business Communication (CM) (recommended)	3
	Life Science (LS)	4	Fine Arts (FA)	3
	MGMT 2950: Business Leaders Forum	1		
		16		**15**

	Fall Semester	Credits	Spring Semester	Credits
SLCC Year 2	ACCT 2020: Managerial Accounting	3	MGT 2040: Business Statistics	4
	CSIS 2010: Business Computer Proficiency	3	Physical Science (PS)	3
	ECON 2010: Principles of Microeconomics	3	ECON 2020: Principles of Macroeconomics (SS)	3
	Humanities (HU)	3	FIN 2040: Financial Management	3
	BUS 2200: Business Communication (CM) (recommended)	3	FIN 2220: Financial Statement Analysis	3
		15		**16**

	Fall Semester	Credits	Spring Semester	Credits
WU Year 3	BUSI 101 A&B&C: Business Fundamentals I	6	MGMT 309: Operations Management	3
	MKTG 300: Principles of Marketing	3	BUSI 300: Information Technology	3
	BUSI 225: Business Law and Ethics	3	MGMT 305: Principles of Management	4
	Exploration Elective	4	MKTG 303: Professional Selling	4
		16		**14**

	Fall Semester	Credits	Spring Semester	Credits
WU Year 4	BUSI 350: Business Fundamentals II	2	MKTG 435: Marketing Research & Behavior	4
	MKTG 428: Advertising	4	MKTG 490: Senior Seminar	4
	Marketing Elective	4	BUSI 440: Business Fundamentals III, Internship	4
	Engaging the World course	4	Marketing Elective	4
		14		**16**

Total Credits	
Salt Lake Community College Credits	64
Westminster Credits	60

Total Credits	
Total	**124**

Marketing Electives	Credits
COMM 326: Intro to Web Writing & Design	4
MKTG 400: Global Business Strategy	4
MKTG 305: Entrepreneurial Marketing	4
MKTG 420: Consumer Behavior	4
And/or other upper division electives as approved by advisor	

The following SLCC Courses will transfer to Westminster as core business courses:

SLCC Course	Westminster Course
ACCT 2010: Survey of Financial Accounting ACCT 1050: Fundamentals of Accounting	ACCT 213: Financial Accounting
ACCT 2020: Managerial Accounting	ACCT 313: Managerial Accounting
CSIS 2010: Business Computer Proficiency and either MATH 1090: College Algebra-Business or MATH 1050: College Algebra	BUSI 200: Applied Business Math/Modeling
MGT 2040: Business Statistics	DATA 150: Data & Society
ECON 2020: Principles of Macroeconomics	ECON 253: Elementary Macroeconomics
ECON 2010: Principles of Microeconomics	ECON 263: Elementary Microeconomics
FIN 2220: Financial Statement Analysis and FIN 2040: Financial Management [minimum grade B- for both classes]	FINC 300: Business Finance