

SALT LAKE COMMUNITY COLLEGE TO WESTMINSTER UNIVERSITY TRANSFER ADVISING PATHWAYS

ASSOCIATE OF SCIENCE IN BUSINESS TO BACHELOR OF SCIENCE IN MARKETING

Prescribed transfer pathway based upon requirements in the 2024-2025 catalogs of Salt Lake Community College and Westminster University.

| | Fall Semester | Credits | Spring Semester | Credits |
|------------------------|--|-----------|--|-----------|
| SLCC Year 1 | ENGL 1010: Intro to Writing (EN) | 3 | ACCT 2010: Survey of Financial Accounting ACCT 1050: Fundamentals of Accounting | 3 |
| | MATH 1050: College Algebra - Business (QL) | 4 | ENGL 2010: Intermediate Writing (EN) | 3 |
| | ECON 1740: Economic History of U.S. (AI) (recommended) | 3 | BUS 1050: Foundations of Business | 3 |
| | Lifelong Wellness (LW) | 1 | BUS 2200: Business Communication (CM) (recommended) | 3 |
| | Life Science (LS) | 4 | Fine Arts (FA) | 3 |
| | MGMT 2950: Business Leaders Forum | 1 | | |
| | | 16 | | 15 |

| | Fall Semester | Credits | Spring Semester | Credits |
|------------------------|--|-----------|--|-----------|
| SLCC Year 2 | ACCT 2020: Managerial Accounting | 3 | MGT 2040: Business Statistics | 4 |
| | CSIS 2010: Business Computer Proficiency | 3 | Physical Science (PS) | 3 |
| | ECON 2010: Principles of Microeconomics | 3 | ECON 2020: Principles of Macroeconomics (SS) | 3 |
| | Humanities (HU) | 3 | FIN 2040: Financial Management | 3 |
| | BUS 2200: Business Communication (CM) (recommended) | 3 | FIN 2220: Financial Statement Analysis | 3 |
| | | 15 | | 16 |

| | Fall Semester | Credits | Spring Semester | Credits |
|----------------------|---|-----------|------------------------------------|-----------|
| WU Year 3 | BUSI 101 A&B&C: Business Fundamentals I | 6 | MGMT 309: Operations Management | 3 |
| | MKTG 300: Principles of Marketing | 3 | BUSI 300: Information Technology | 3 |
| | BUSI 225: Business Law and Ethics | 3 | MGMT 305: Principles of Management | 4 |
| | Exploration Elective | 4 | MKTG 303: Professional Selling | 4 |
| | | 16 | | 14 |

| | Fall Semester | Credits | Spring Semester | Credits |
|----------------------|------------------------------------|-----------|---|-----------|
| WU Year 4 | BUSI 350: Business Fundamentals II | 2 | MKTG 435: Marketing Research & Behavior | 4 |
| | MKTG 428: Advertising | 4 | MKTG 490: Senior Seminar | 4 |
| | Marketing Elective | 4 | BUSI 440: Business Fundamentals III, Internship | 4 |
| | Engaging the World course | 4 | Marketing Elective | 4 |
| | | 14 | | 16 |

| Total Credits | |
|-------------------------------------|----|
| Salt Lake Community College Credits | 64 |
| Westminster Credits | 60 |

| Total Credits | |
|----------------------|------------|
| Total | 124 |

| Marketing Electives | Credits |
|---|----------------|
| COMM 326: Intro to Web Writing & Design | 4 |
| MKTG 400: Global Business Strategy | 4 |
| MKTG 305: Entrepreneurial Marketing | 4 |
| MKTG 420: Consumer Behavior | 4 |
| <i>And/or other upper division electives as approved by advisor</i> | |

The following SLCC Courses will transfer to Westminster as core business courses:

| SLCC Course | Westminster Course |
|---|--|
| ACCT 2010: Survey of Financial Accounting ACCT 1050: Fundamentals of Accounting | ACCT 213: Financial Accounting |
| ACCT 2020: Managerial Accounting | ACCT 313: Managerial Accounting |
| CSIS 2010: Business Computer Proficiency and either MATH 1090: College Algebra-Business or MATH 1050: College Algebra | BUSI 200: Applied Business Math/Modeling |
| MGT 2040: Business Statistics | DATA 150: Data & Society |
| ECON 2020: Principles of Macroeconomics | ECON 253: Elementary Macroeconomics |
| ECON 2010: Principles of Microeconomics | ECON 263: Elementary Microeconomics |
| FIN 2220: Financial Statement Analysis and FIN 2040: Financial Management [minimum grade B- for both classes] | FINC 300: Business Finance |