

SALT LAKE COMMUNITY COLLEGE TO WESTMINSTER UNIVERSITY TRANSFER ADVISING PATHWAYS

ASSOCIATE OF SCIENCE IN BUSINESS TO BACHELOR OF SCIENCE IN MARKETING

Prescribed transfer pathway based upon requirements in the 2023-2024 catalogs of Salt Lake Community College and Westminster University.

	Fall Semester	Credits	Spring Semester	Credits
SLCC Year 1	ENGL 1010: Intro to Writing (EN)	3	ACCT 2010: Survey of Financial Accounting (ACCT Op 2)	3
	MATH 1050: College Algebra - Business (QL)	4	ENGL 2010: Intermediate Writing (EN)	3
	ECON 1740: Economic History of U.S. (AI) (recommended)	3	BUS 1050: Foundations of Business	3
	Lifelong Wellness (LW)	1	BUS 2200: Business Communication (CM) (recommended)	3
	Life Science (LS)	4	Fine Arts (FA)	3
	MGMT 2950: Business Leaders Forum	1		
		16		15

	Fall Semester	Credits	Spring Semester	Credits
SLCC Year 2	ACCT 2020: Managerial Accounting	3	MGT 2040: Business Statistics I	4
	CSIS 2010: Business Computer Proficiency	3	Physical Science (PS)	3
	ECON 2010: Principles of Microeconomics	3	ECON 2020: Principles of Macroeconomics (SS)	3
	Humanities (HU)	3	FIN 2040: Financial Management	3
	BUS 2200: Business Communication (CM) (recommended)	3	FIN 2220: Financial Statement Analysis	3
		15		16

	Fall Semester	Credits	Spring Semester	Credits
WC Year 3	BUSI 101 A&B&C: Business Fundamentals I	6	MGMT 309: Operations Management	3
	MKTG 300: Principles of Marketing	3	BUSI 300: Information Technology	3
	BUSI 225: Business Law and Ethics	3	MGMT 305: Principles of Management	4
	Exploration Elective	4	MKTG 303: Professional Selling	4
		16		14

	Fall Semester	Credits	Spring Semester	Credits
WC Year 4	BUSI 350: Business Fundamentals II	2	MKTG 435: Marketing Research & Behavior	4
	MKTG 428: Advertising	4	MKTG 490: Senior Seminar	4
	Marketing Elective	4	BUSI 440: Business Fundamentals III, Internship	4
	Engaging the World course	4	Marketing Elective	4
		14		16

Salt Lake Community College Credits	64
Westminster Credits	60
Total Hours	124

Marketing Electives	Credits
COMM 326: Intro to Web Writing & Design	4
MKTG 400: Global Business Strategy	4
MKTG 305: Entrepreneurial Marketing	4
MKTG 420: Consumer Behavior	4
<i>And/or other upper division electives as approved by advisor</i>	

The following SLCC Courses will transfer to Westminster as core business courses:

SLCC Course	Westminster Course
ACCT 2010	ACCT 213
ACCT 2020	ACCT 313
CSIS 2010 and either MATH 1090 or MATH 1050	BUSI 200
MGT 2040	DATA 150
ECON 2020	ECON 253
ECON 2010	ECON 263
FIN 2220 and FINC 2040 [minimum grade B- for both classes]	FINC 300